

A
Spirit of
Community



AT A GLANCE... SPONSORS AND EXHIBITORS

2010 Oregon Dairy Farmers Annual Convention

The Riverhouse, Bend, Oregon, March 1-3, 2010

What: 2010 Oregon Dairy Farmers Annual Convention draws an audience of producers, dairy industry suppliers, and supporting industries such as government and academic institutions.

When: Monday, March 1st to Wednesday, March 3rd, 2010

Where: The Riverhouse Hotel & Convention Center, 3075 N. Business 97, Bend, Oregon

Sponsor/Exhibitor Registration:

- Please follow the steps on the enclosed pages to complete your application form and prevent delay of your reservation. Be sure to include your company and contact information, logo, and other materials as requested.
- Exhibit space will be allocated on a first-come, first-served basis. However, we will make every attempt to accommodate your specific needs.
- Sponsors and Exhibitors will be recognized during the Western Fun Night opening dinner and we encourage your attendance.

Set Up, Tear Down:

- Set Up: Monday, March 1st, noon to 4 p.m., in the Cascade Exhibit Hall
- Tear Down: Wednesday, March 3rd after lunch
- If you have a conflict with these dates and times, please let us know as soon as possible so that other arrangements can be discussed. On-site contact is Marilyn Adams.

Lodging:

- You may make room reservations with The Riverhouse by using the Oregon Dairy group rate, 1-866-453-4480. The room block deadline is February 19, 2010.

Important Dates:

- January 8, 2010: Registrations due from Sponsors and Exhibitors (after this date, space available basis only)
- January 15, 2010: Materials due from Sponsors and Exhibitors for conference materials and recognition
- February 19, 2010: Room block cut-off date for hotel reservations
- March 1, 2010, Noon, Exhibitor set up in Cascade Exhibit Hall
- March 1, 2010, 6:00 p.m. Western Fun Night opening dinner and Exhibitors Reception
- March 3, 2010 – Exhibitor Tear down (after lunch)

**If you have any questions or would like more information, please contact
Marilyn Adams at 503-229-5033, marilyna@oregondairycenter.org**

www.dairyfarmersOR.com